

# Fall Newsletter

From

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*"Service Is Our #1 Priority"*

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## HALLOWEEN SAFETY

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Children are four times more likely to suffer a pedestrian-related fatality while trick-or-treating on Halloween than any other day of the year, especially if your community has nighttime trick-or-treating.

The following tips from the Professional Insurance Agents of Wisconsin can help your child have a fun *and* safe Halloween:

- Make sure their costume fits properly and is flame-retardant.
- To prevent trips and falls, make sure their shoes are the correct size and their pants and skirts are not too long. Make sure that hats, wigs, and masks don't obstruct their vision.
- Add reflective tape and glow sticks to their costume or have them carry a reflective bag.
- Attach an emergency identification card (including the child's name, address, phone number) discreetly to their costume or inside their Halloween bag.
- Review your phone number and what to do in an emergency with them.
- Have a refresher course on how to properly cross the street.
- Remind them never to talk to strangers.
- Check all candy before allowing children to eat it.



Even if you aren't accompanying a trick-or-treater this year, make sure to keep your eyes out for children that may be trick-or-treating in your neighborhood. Drive carefully over hills, around curves and approaching stop signs or crosswalks. Enter and exit driveways with caution and watch for children walking in the street in neighborhoods without sidewalks. If you are handing out candy to trick-or-treaters, clear debris and clutter from walkways, stairs and the yard. Instead of candles, use battery powered lanterns or light sticks to light jack-o-lanterns and turn on the front door light and light you walkway to welcome trick-or-treaters.

## Winter Is On It's way....Here Are Some Winter Driving Tips!

### If you must use your car during a storm:

- Plan your travel, selecting both primary and alternate routes.
- Let someone know your travel routes.
- Check latest weather information on your radio.
- Try not to travel alone - two or three people are preferable.
- Drive carefully and defensively. Watch for ice patches on bridges and overpasses.
- Take note of your surroundings so if you are in a crash or slide off the road you'll better be able to identify where you are.
- If your car should become disabled, stay with the vehicle, running your engine and heater for short intervals. Be sure to "crack" a window in the vehicle to avoid carbon monoxide build-up.